




Pochette / Card Wallet

Trim 
Fold 
Bleed 

THIS IS FOR MEASUREMENT GUIDELINES ONLY.

Do not place artwork directly onto this keyline, but create a new document in your design software, ensuring that the rulers are accurately measured.

IMAGES: should be Hi-Res (300dpi), 4colour, CMYK files.

FONTS: All fonts should be supplied, or converted to outlines prior to creation of PDFs.

SUPPLYING FINISHED ARTWORK: Files are to be supplied as HI-RES, PRINT-READY PDFs *
Artwork must include 3mm bleed, and crop marks are essential;

* Hi-Resolution Photoshop TIFFS, EPS files, Collected-For-Output Quark files, and InDesign files (supplied with all images and fonts used) are also acceptable but may create delays.

